

The Key to Business APIs

by [John Thielens](#) | September 10, 2013

Deploying a successful business API strategy requires a whole lot of prep work, and finding the right people.

Application Programming Interfaces (APIs) have become critical to the online and overall business strategies of today's enterprise. Although on a technical level, many architects would argue that APIs are nothing more than the latest run at the Service-Oriented Architecture (SOA) "holy grail," the reality is that APIs are an inevitable element to any cloud or mobile initiative. In fact, any organization with a web presence beyond simple marketing content is likely to face business opportunities or demands that require APIs.

You can read the full article on the website of Slashdot : <http://slashdot.org/topic/bi/the-key-to-business-apis/>