

Investors Overview AXWAY

October 2017



Forward Looking Statements

- This presentation contains forecasts in respect of which there are risks and uncertainties concerning the company's future growth and profitability. The group highlights the fact that the signature of license contracts, which often represent investments for clients, are more significant in the second half of the year and may therefore induce to a more or less favorable full-year performance.
- Furthermore the current outcome of the events or actual results may differ from those described in this document as a result of a number of risks and uncertainties set out in the Registration Document 2016 submitted to the Autorité des Marchés Financiers (AMF) on 24 April 2017 n° D.17-0420.
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Axway: Catalyst for digital transformation

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Axway, Catalyst for digital transformation

Rev. €301.1million OPM 16.9% FCF/Rev 9.3%	Named a leader in the Gartner MQ for Content Collaboration Platforms. Formerly referred to as Enterprise File Synchronization and Sharing. (July2017)
Equity €374 million Cash €51 million Net Debt -€16 million	Axway solutions are deployed by over 11,000 companies spanning 100 countries.
Dual nationality FR/US 19 locations worldwide	1,930+ employees including 584 in R&D & 148 in the sales force



2016 figures

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Software Digital Transformation

MARKET DRIVERS

Axway Market Origin: Infrastructure Software

Software market estimated at \$300 billion*

Applications software estimated at \$130 billion*

- Accounting
- ERP

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- Sales management
- Human resources

Infrastructure software estimated at \$ 169 billion*

- Databases
- Operating systems
- Network management
- Storage management
- Application integration solutions (*Middleware*) *estimated at \$21 billion**

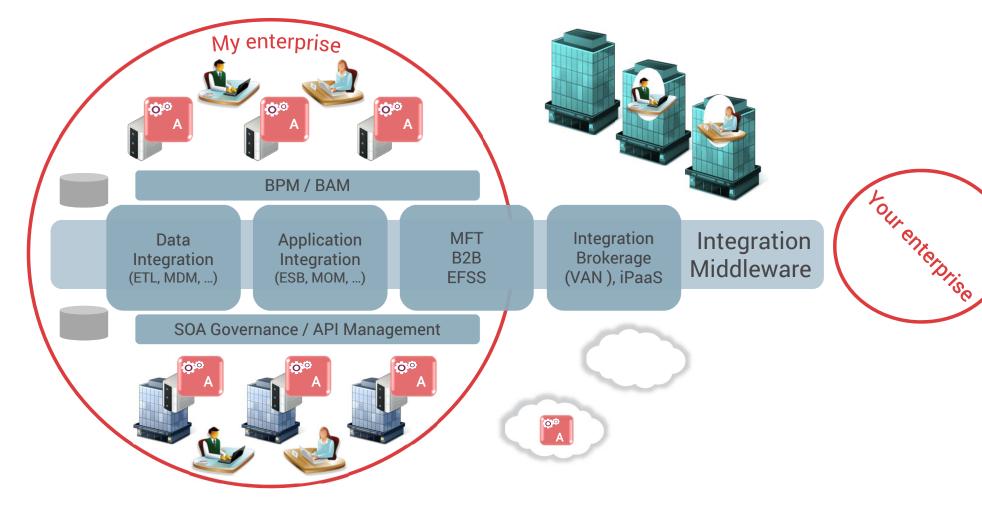
. Digital Engagement Estimated at \$2.0 billion

. Foundation Estimated at \$3.9 billion

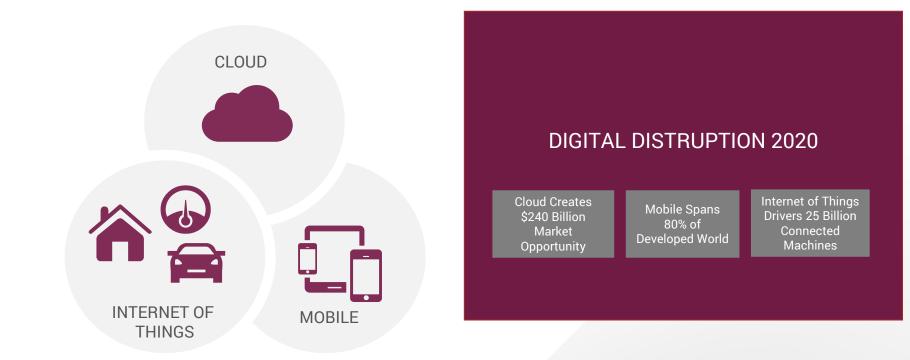


* Source Axway

Market origin: technology viewpoint Axway addressable Market (\$6 billion)



Digital technology impact



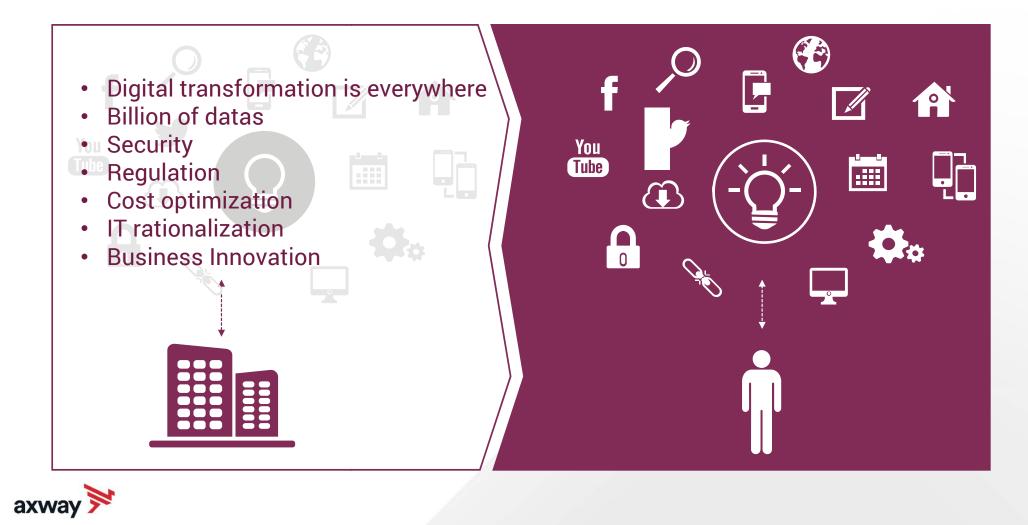
74% of today's business executives say they have a digital strategy...

"...only 19% of executives believe their firms have the right technology to properly execute on the digital strategy."1

1"The State of Digital Business 2014, Forrester Research, Inc., May 7, 2014"

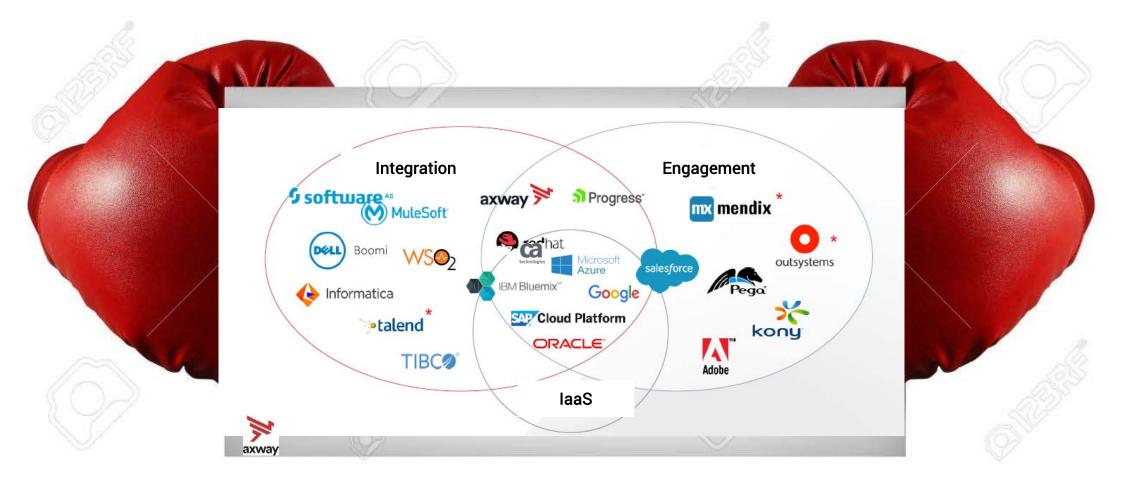


Digital technology impact : B2B and B2C are converging



Competitive & Market Landscape

From traditional middleware scope to Platform providers

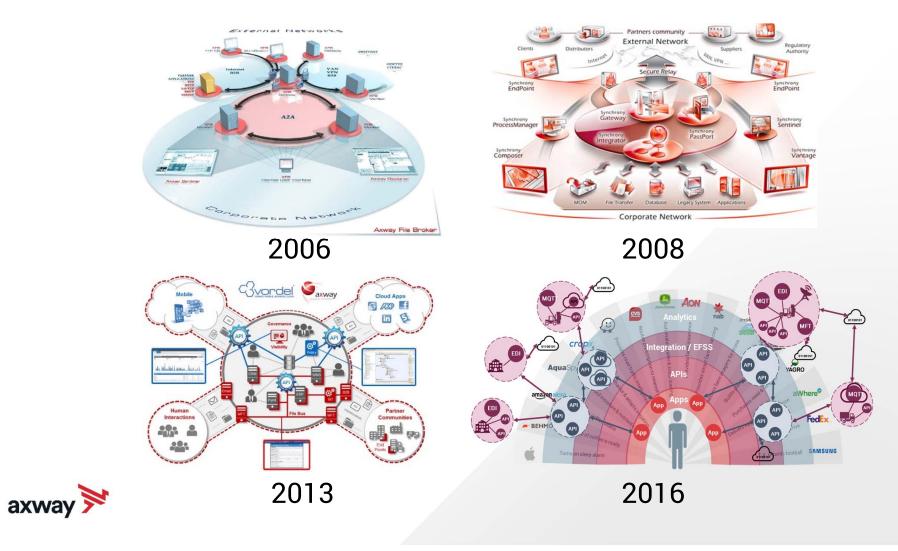




Software Digital Transformation

AXWAY OFFER

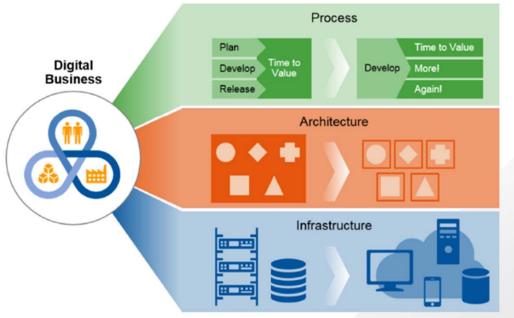
DNA of Axway: Exchange Platform



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Digital transformation increases complexity

Modern application development increases complexity, optimizes for agility, speed and scale of digital business



Source: Gartner (March 2016)

Imperative: DevOps

- Rapid, collaborative design
- Continuous integration, testing, and delivery
- High automation

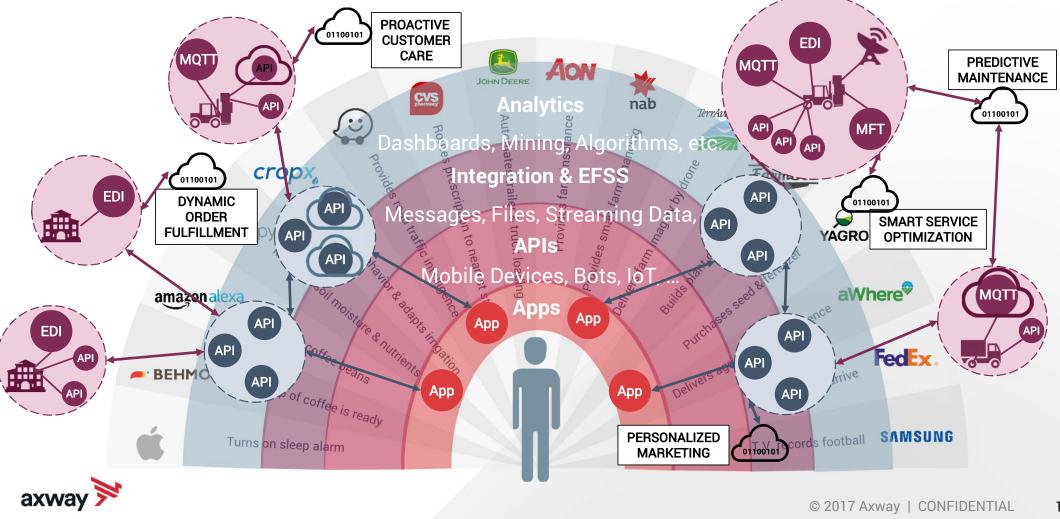
Imperative: Microservices

- Containerization
- Complete isolation
- Event-driven, server-less

Imperative: Cloud

- Support any client interface
- Run anywhere
- Pay as you go
- Consume on demand

Customer Experience Network (CXN)



Axway AMPLIFY[™]

DATA INTEGRATION & ENGAGEMENT PLATFORM

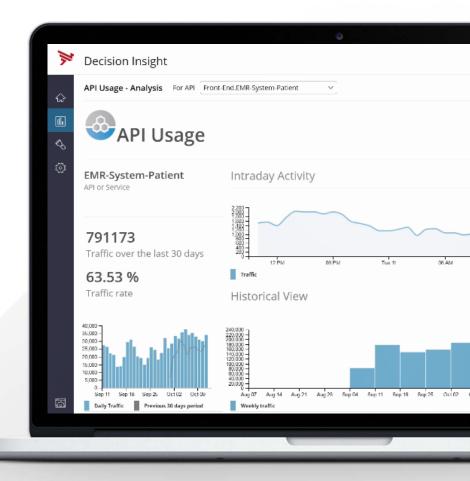
Achieve higher levels of efficiency and growth by transforming rigid and manual connections between people, businesses and machines into customer experience networks.

Cross-Platform Turn Data into Real-time. **DevOps-ready Services App Development Unified Engagement with Measure Business User Communities** Value of Services Leverage Existing **Integration Foundation**



Leveraging industry-leading products

API Management Plus	Open up data and engage developers to innovate new experiences	
Decision Insight	Analyze service levels and adoption with real-time, predictive insights	
Axway Appcelerator	Build beautiful apps that delight users with a seamless digital journey	
SecureTransport / B2Bi, CG/CFT	Secure and consolidate file transfers and streamline B2B processes	
Axway Syncplicity	Secure Enterprise File Sync and Share	





Industry analyst recognition

Leader Full Life Cycle API Management

Leader Applications Services Governance

Leader On-Premises Application Integration Suites Leader API Management Solutions

Ovum

Champion MFT Vendor Landscape

INFO~TECH

Strong Performer API Management Solutions, Q4 2016

Strong Performer Mobile Development Platforms, Q4 2016 Leader Pharmaceutical Track and Trace Software

Leader B2B Integration Gateway Software



FORRESTER[®]

Leader API Security Management Solutions

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Gartner.



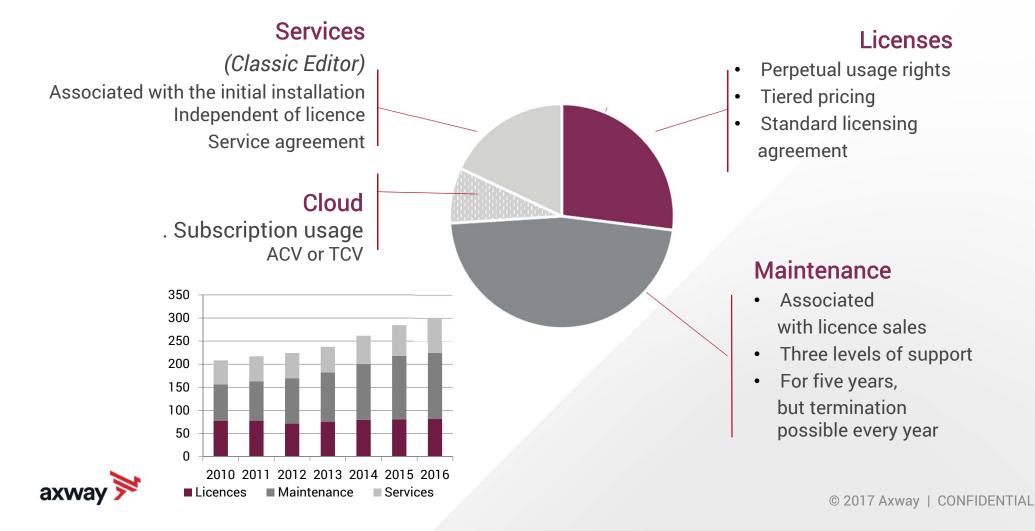
Axway Business Model

TIMELINE

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A Catalyst for transformation

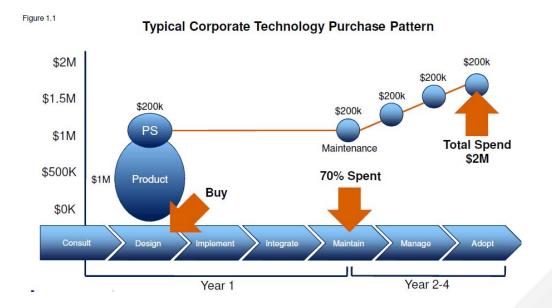
Axway Business Model: 4 sources of revenue in 2017

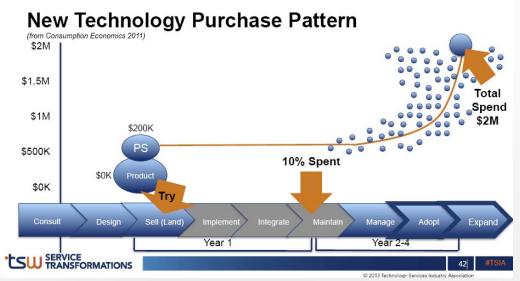


Business Model transformation

Traditional Model – Upfront Sales

New Model – Long Tail Sales



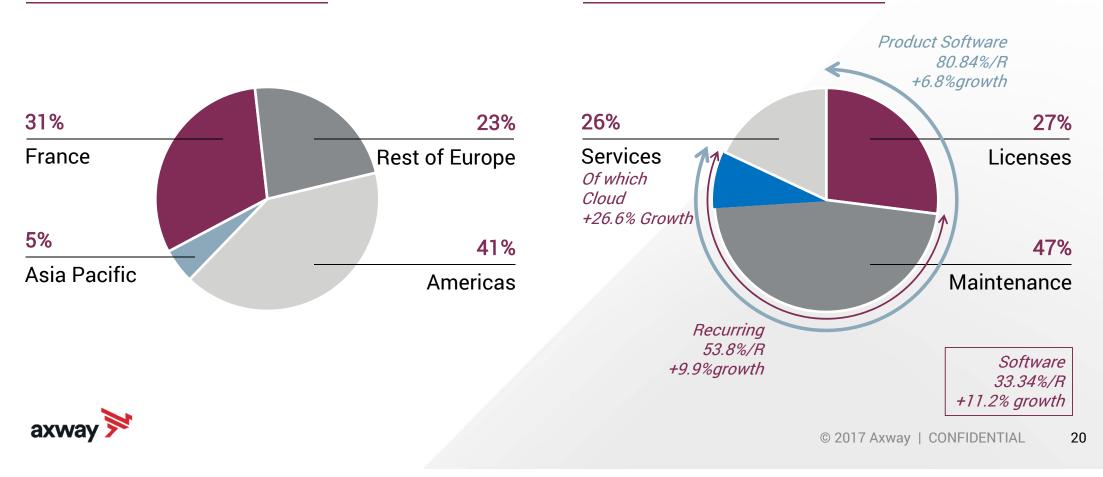


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Balanced and resilient business model FY 2016

By Region

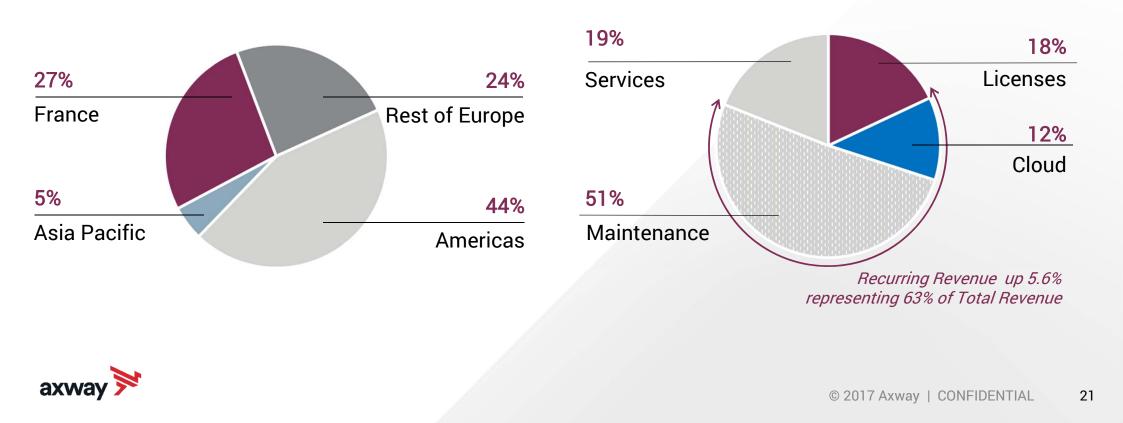
By Activity



Balanced and resilient business model HY 2017

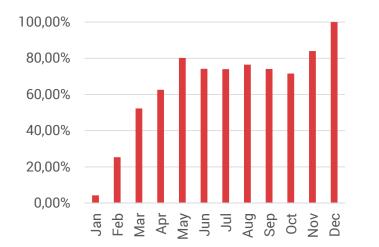
By Region



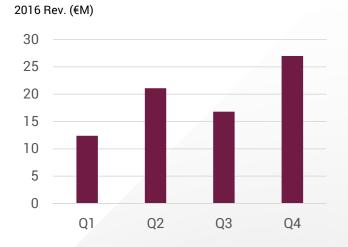


Axway Cash generation profile (FY 2016)

Cash life cycle (cumulative)



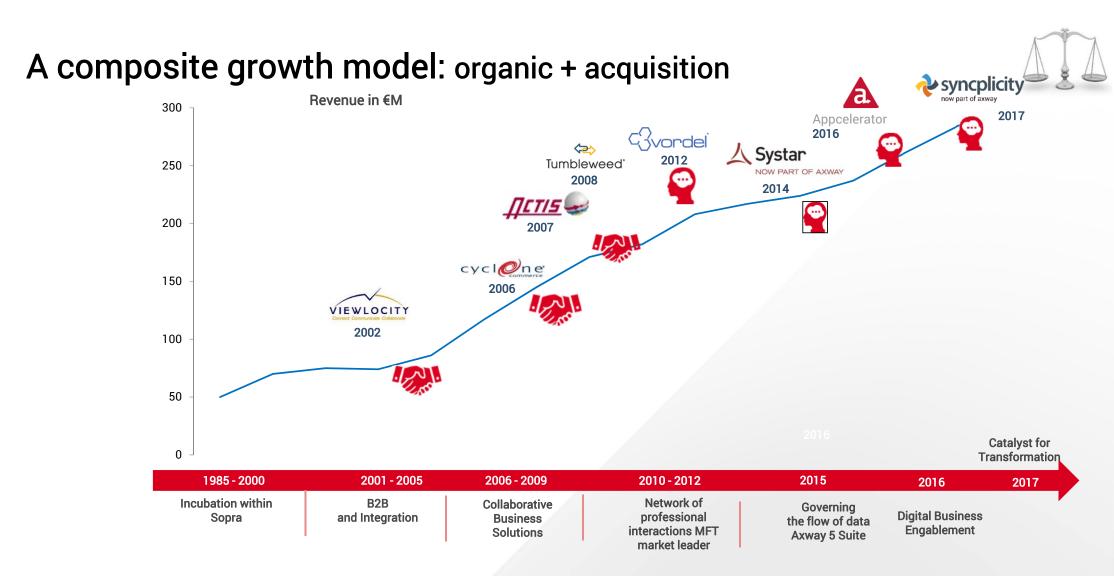
Software Business Cycle



Cash flow cycle

- Influenced by grouped maintenance at the beginning of the year (Feb. March)
- Increased at the start of the year by licences
- Regulated by services during the year







Acquisition target: Customer position & Acquisition target: Technology/competency



Business Model

Business Metrics



License Metrics FY 2016 (versus 2015)

Digital Licenses	45%		
Nb Deals	~1967	M	0
Share of Tiers 1 business			_0
Share of nb. of deals:	3.2%	\sum	
Share of total amount:	46.6%		0
Share of indirect business partner:	24%	R	0
Share of New business (€):	10.3%	54	
Average Sale Price			0
ASP Tiers 1	~571K€	N	
ASP Tiers 2 (< 250 k€)	~104€		
ASP Tiers 3 (< 50 k€)	~10K€		
ivay 🖊			© 2017 Axway CONFIDE

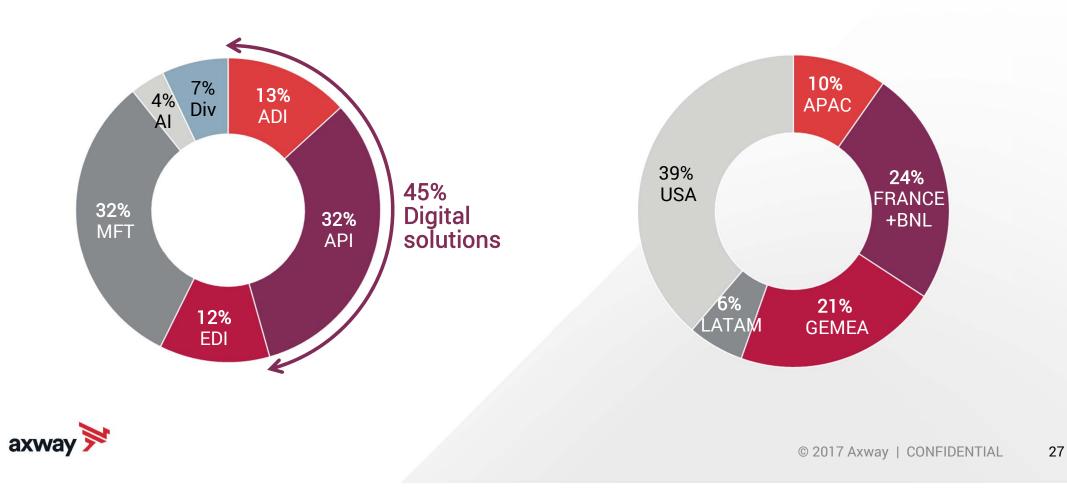
License Metrics HY 2017 (versus HY 2016)

Digital Licenses	43%		
Nb Deals	~724	Σ	0
Share of Tiers 1 business			0
Share of nb. of deals: 15	2.0%	\sim	
Share of total amount:	27.6%		
Share of indirect business partner:	17.2%	S	-0
Share of New business (€):	10.5%	3	_0
Average Sale Price			_0
ASP Tiers 1	~451K€	53	
ASP Tiers 2 (< 250 k€)	~102€	04240	
ASP Tiers 3 (< 50 k€)	~9K€		

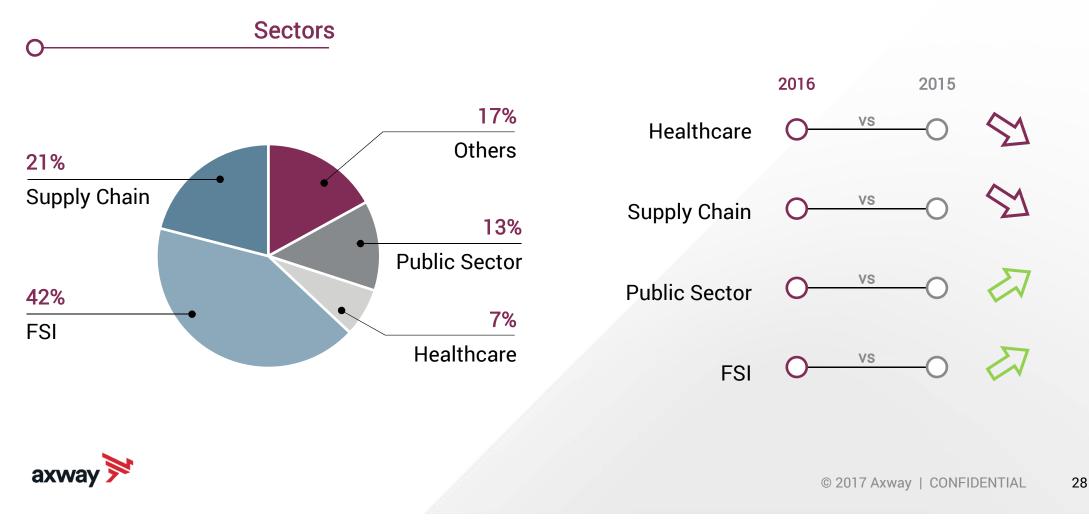
License Pipe (July 2017)

By Technology

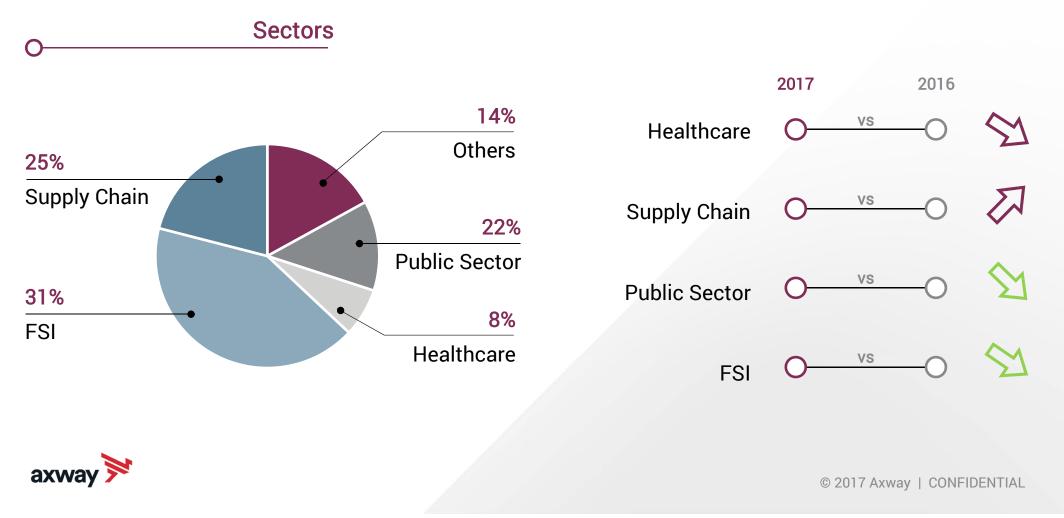
By Region



License Metrics FY 2016 Share of verticals in License revenues

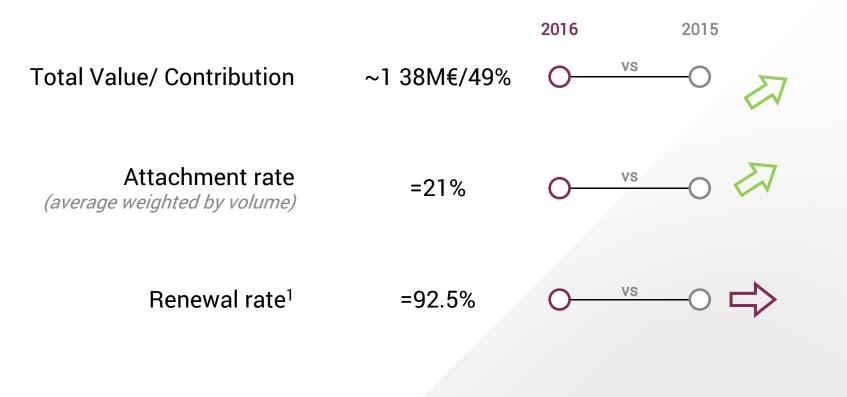


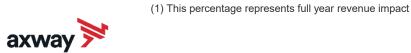
License Metrics HY 2017 (vs HY 2016) Share of verticals in License revenues



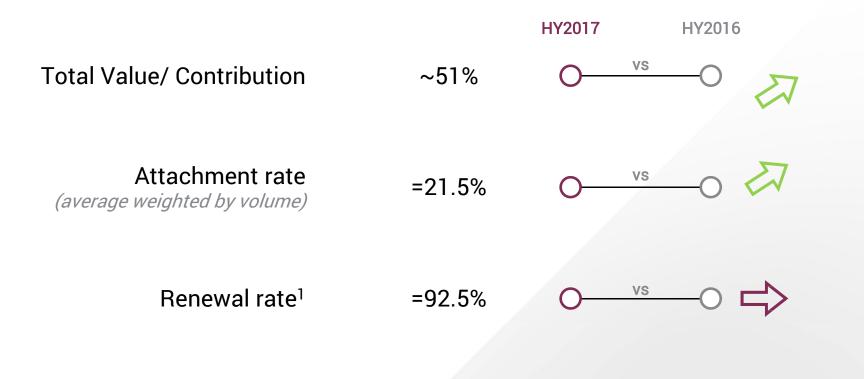
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Maintenance Metrics FY 2016 (vs 2015)



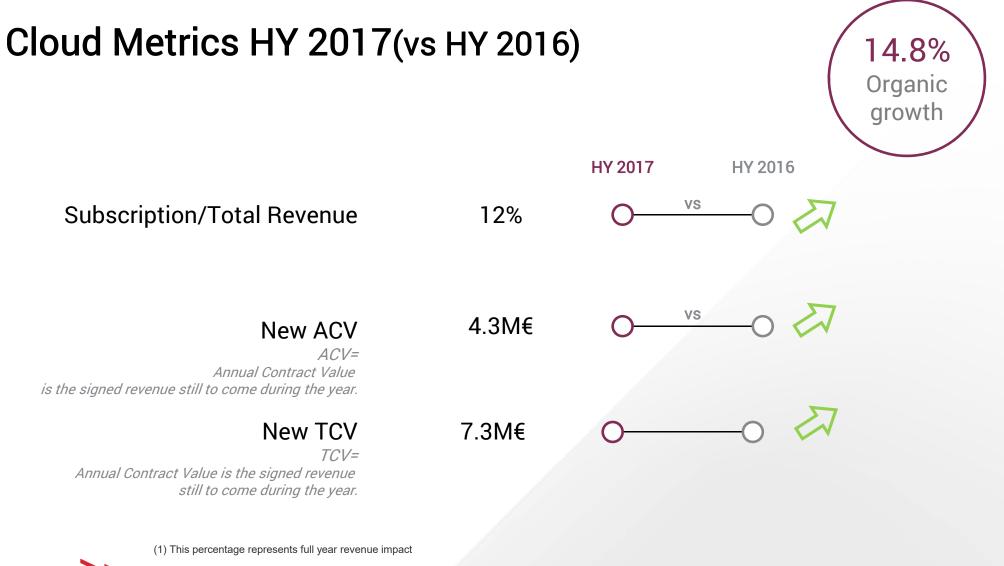


Maintenance Metrics HY 2017 (vs HY 2016)

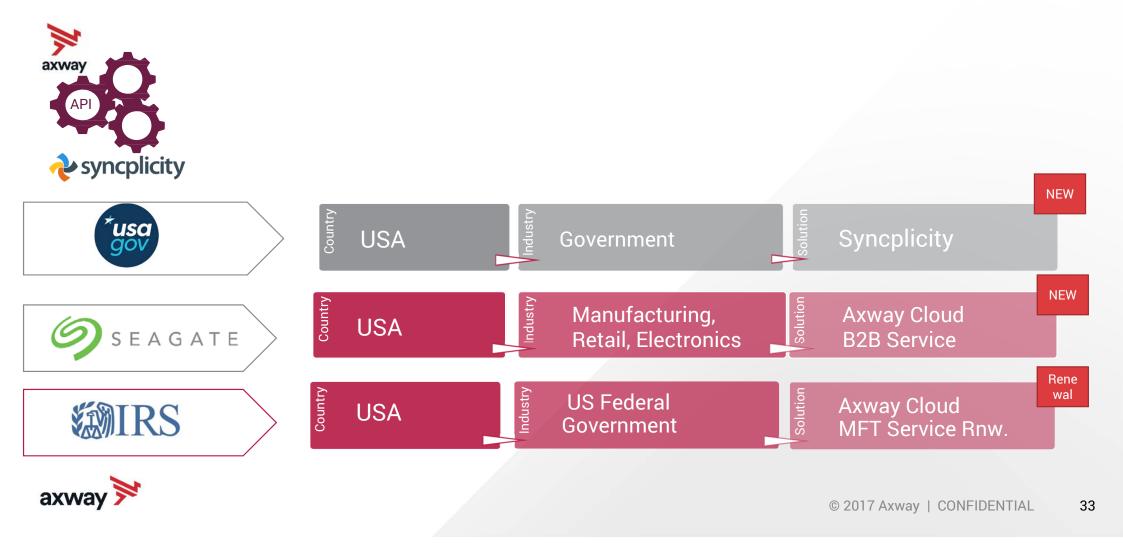








Cloud References, New Clients & Upsell





Financial Results Full-Year 2016



Income statement (1/2)

- Total Revenue grew 5.8 % with total growth seen in all lines of business
- Gross Profit as a % of Revenue improved in all periods with improved Service and Cloud profitability
- R&D continued to grow in support of our growing portfolio and new Platform launch

In millions of euros	FY 2016	FY 2015	FY 2014
Revenue :			
Licenses	81.3	80.5	79.6
Maintenance	143.0	137.7	120.5
Total Product Revenue	224.2	218.2	200.1
Services	76.8	66.4	61.5
Total Revenue :	301.1	284.6	261.6
Costs of sales:			
Product Revenue	23.7	23.2	21.9
Services	63.0	63.2	57.0
Total Costs of sales :	86.6	86.4	78.9
Gross profit:	214.4	198.3	182.6
as a % of Revenue	71.2%	69.7%	69.8%
Operating expenses :			
Sales and marketing	81.9	81.9	77.5
Research and development	53.3	46.0	41.0
General and administrative	28.4	25.9	24.5
Total operating expenses :	163.7	153.8	143.0
Profit on operating activities	50.8	44.5	39.7



Income statement (2/2)

- Profit on Operating Activities finished at 16.9%, a strong 1.3 point improvement over FY2015
- Income tax benefit in 2015 due to the release of certain tax asset valuation reserves as well as favorable profit levels across our different tax jurisdictions.
- Basic EPS improved in all periods presented up to € 1.51 in 2016

In millions of euros	FY 2016	FY 2015	FY 2014
Profit on operating activities	50.8	44.5	39.7
as a % of Revenue	16.9%	15.6%	15.2%
Stock option releated expenses	(1.1)	(0.6)	(0.8)
Amortization of intangible assets	(7.9)	(6.0)	(5.3)
Profit from recurring operations	41.8	37.9	33.6
as a % of Revenue	13.9%	13.3%	12.8%
Other income and expenses	(6.7)	(10.5)	(2.3)
Operating profit	35.1	27.4	31.3
Cost of net financial debt	(0.4)	(0.4)	(1.4)
Other financial revenues and expenses	0.5	(1.3)	0.4
Income taxes	(3.7)	2.1	(3.6)
Net Profit	31.5	27.9	26.7
as a % of Revenue	10.5%	9.8%	10.2%
Basic net earnings per share (in Euro)	1.51	1.35	1.29



Simplified balance sheet (1/2)

- Goodwill and intangibles increased from the acquisition of Appcelerator
- Strong cash balance to end 2016 at 51.7
- DSO finished at 85 days, equal to 2015 end of year DSO

In millions of euros	31/12/16	31/12/15	31/12/14
ASSETS			
Goodwill	288.8	251.8	236.5
Intangible assets	49.8	40.9	45.6
Property, plant and equipment	14.5	7.8	6.9
Other non-current assets	49.6	47.0	42.1
Non-current assets	402.7	347.5	331.1
Trade receivables	78.2	73.9	84.9
Other current assets	25.3	22.5	18.2
Cash and cash equivalents	51.7	44.7	44.6
Current assets	155.2	141.0	147.6
TOTAL ASSETS	557.8	488.6	478.7



Simplified balance sheet (2/2)

- 20 M€ of borrowings under 125 M€ RCF at 31 Dec 2016, additional debt outside RCF
- Current liabilities includes 74.5 M€ of deferred income in 2016 versus 66.6 M€ in 2015

In millions of euros	31/12/16	31/12/15	31/12/14
SHAREHOLDERS' EQUITY AND LIABILITIES			
Share capital	42.0	41.5	41.1
Capital reserves and results	332.8	299.1	257.4
Total shareholders' equity	374.8	340.6	298.5
Financial debt - long-term portion	35.5	7.5	46.3
Other non-current liabilities	10.3	15.7	18.9
Non-current liabilities	45.7	23.2	65.2
Financial debt - short-term portion	3.7	1.5	1.3
Other current liabilities	133.6	123.3	113.7
Current liabilities	137.3	124.8	115.0
TOTAL LIABILITIES	183.0	148.0	180.2
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	557.8	488.6	478.7



Change in equity

• Due to the USD/Euro conversion rate movement a significant translation adjustment was recorded in 2014 and 2015 on the conversion of the foreign balance sheets to Euros

In millions of euros	31/12/16	31/12/15	31/12/14
Equity at Opening of Period	340.6	298.5	258.4
Profit for the period	31.5	27.9	26.7
Other comp. income statement items	0.0	0.0	0.0
Share-based payments	1.0	0.5	0.8
Treasury Shares	0.2	0.4	-0.1
Dividends	-8.3	-8.2	-8.2
Capital increase	3.4	3.1	1.3
Actuarial gains and losses	0.5	0.0	-0.5
Other changes	-0.2	0.0	-0.2
Translation differental	6.1	18.5	20.3
Equity at End of Period	374.8	340.6	298.5



Cash Flow statement

- Working Capital Requirements positive improvement in 2014 and 2015 with monetization of certain assets and improvement in DSO. 2016 Change finished at -5,9 M€
- Free cash for 2016 is 27.9 M€ versus 44.5 M€ for 2015

In millions of euros	FY 2016	FY 2015	FY 2014
Net profit for the period	31.5	27.9	26.7
Net charges to amortizations, depreciations and provisions	8.5	13.8	8.3
Other income and expense items	3.5	(1.1)	0.2
Cash from operations after cost of net debt and tax	43.5	40.6	35.2
Changes to operating working capital requirements	(5.9)	13.3	11.0
Costs of net financial debt	0.4	0.4	1.4
Income tax paid net of accrual	0.5	(4.6)	(0.2)
Net cash from operating activities	38.4	49.6	47.3
Net cash used in investing activities	(57.3)	(5.2)	(54.4)
Proceeds on shares issued	3.4	3.1	1.3
Dividends paid	(8.3)	(8.2)	(8.2)
Change in loan	31.3	(41.0)	7.7
Net interest paid	(0.4)	(0.4)	(1.4)
Other changes	(0.1)	0.3	(0.7)
Net cash from (used in) financing activites	26.0	(46.1)	(1.2)
Effect of foreign exchange rate changes	0.8	1.1	3.7
NET CHANGE IN CASH AND CASH EQUIVALENTS	7.8	(0.7)	(4.6)
Opening cash position	43.9	44.6	49.2
CLOSING CASH POSITION	51.7	43.9	44.6

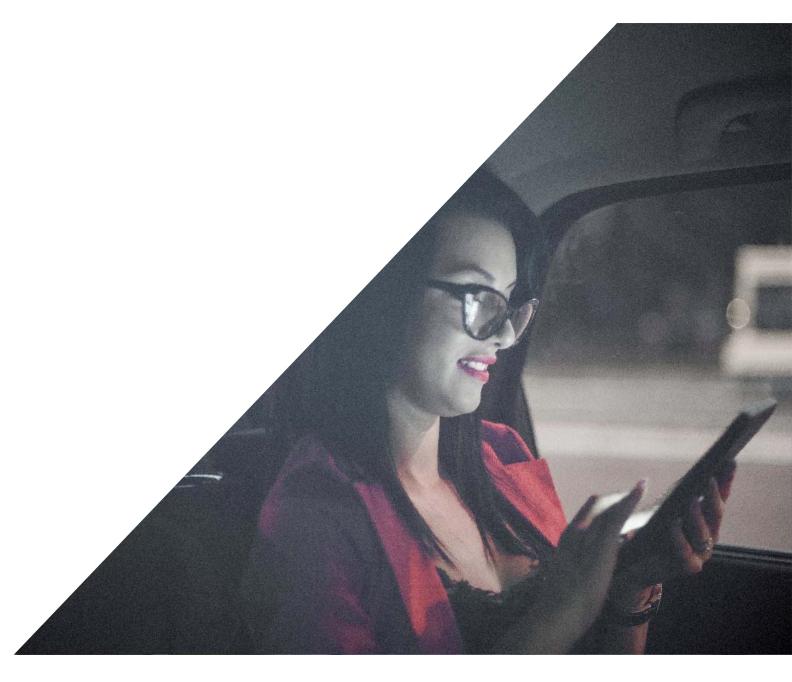


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Latest financial publication



Income statement (1/2)

- Continue to see impact of shifting business model with license revenue decrease and cloud increase
- Gross Profit as a 66.9% of revenue dropped with falling license revenue, Cloud margin up to 38% and service margin increased to 13% as well
- R&D continued to grow in support of our growing portfolio and new Platform launch and Syncplicity products

5 11 5	51			
In millions of euros	HY 2017	HY 2016	FY 2016	
Revenue :				
Licenses	25.0	37.4	81.3	
Cloud	17.2	9.0	19.1	
Maintenance	73.5	70.2	143.0	
Total Product Revenue	115.7	116.6	243.4	
Services	27.1	28.0	57.7	
Total Revenue :	142.8	144.7	301.1	
Costs of sales:				
License and Maintenance	13.2	12.5	23.7	
Cloud	10.6	6.5	12.7	
Services	23.5	25.5	50.3	
Total Costs of sales :	47.3	44.4	86.6	
Gross profit:	95.5	100.3	214.4	
as a % of Revenue	66.9%	69.3%	71.2%	
Operating expenses :				
Sales and marketing	42.7	42.2	81.9	
Research and development	31.5	27.0	53.3	
General and administrative	15.2	14.8	28.4	
Total operating expenses :	89.5	84.0	163.7	
Profit on operating activities	6.0	16.3	50.8	



Income statement (2/2)

- Profit on Operating Activities finished at 4.2%, a drop from 11.3% in HY 2016
- Increase in intangible amortization relates to assets from Syncplicity
- Net Profit finish at 2.6 M€ or 0,12€ per share, similar to S1 2015 and 2014

In millions of euros	HY 2017	HY 2016	FY 2016
Profit on operating activities	6.0	16.3	50.8
as a % of Revenue	4.2%	11.3%	16.9%
Stock option releated expenses	(0.5)	(0.2)	(1.1)
Amortization of intangible assets	(4.5)	(3.8)	(7.9)
Profit from recurring operations	1.0	12.3	41.8
as a % of Revenue	0.7%	8.5%	13.9%
Other income and expenses	(1.3)	(1.5)	(6.7)
Operating profit	(0.4)	10.7	35.1
Cost of net financial debt	(0.0)	(0.2)	(0.4)
Other financial revenues and expenses	0.5	0.9	0.5
Income taxes	2.5	(0.5)	(3.7)
Net Profit	2.6	11.0	31.5
as a % of Revenue	1.8%	7.6%	10.5%
Basic net earnings per share (in Euro)	0.12	0.53	1.51



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Simplified balance sheet (1/2)

- Goodwill and intangibles increased from the acquisition of Syncplicity
- Cash balance ended at 27,1 M€ for 30 June 2017
- With our drop in Trade Receivables, our DSO finished at 51 days, down from 78 days at 30 June 2016

In millions of euros	30/06/17	30/06/2016	31/12/16
ASSETS			
Goodwill	339.8	279.9	288.8
Intangible assets	61.1	52.3	49.8
Property, plant and equipment	14.9	8.5	14.5
Other non-current assets	52.1	53.3	49.6
Non-current assets	467.8	394.1	402.7
Trade receivables	48.7	69.9	78.2
Other current assets	28.5	23.6	25.3
Cash and cash equivalents	27.1	41.7	51.7
Current assets	104.2	135.2	155.2
TOTAL ASSETS	572.1	529.4	557.8



Simplified balance sheet (2/2)

- 45 M\$ of borrowings under 125 M€ RCF at 30 June 2017, additional debt outside RCF
- Current liabilities includes 84.5 M€ of deferred income in June 2017 versus 86.9 M€ in June 2016

In millions of euros	30/06/2017	30/06/2016	31/12/16
SHAREHOLDERS' EQUITY AND LIABILITIES			
Share capital	42.4	41.6	42.0
Capital reserves and results	310.1	296.8	332.8
Total shareholders' equity	352.5	338.4	374.8
Financial debt - long-term portion	53.5	31.9	35.5
Other non-current liabilities	20.7	14.8	10.3
Non-current liabilities	74.2	46.7	45.7
Financial debt - short-term portion	5.9	2.9	3.7
Deferred Revenues	84.5	86.9	74.5
Other current liabilities	55.0	54.5	59.1
Current liabilities	145.4	144.3	137.3
TOTAL LIABILITIES	219.6	191.0	183.0
TOTAL SHAREHOLDERS' EQUITY AND LIABILITIES	572.1	529.4	557.8



Change in Equity

• Due to the USD/Euro conversion rate movement at balance sheet ending date a significant translation adjustment was recorded in June 2017 on the conversion of the foreign balance sheets to Euros

In millions of euros	30/06/2017	30/06/2016	31/12/2016
Equity at Opening of Period	374.8	340.6	340.6
Profit for the period	2.6	11.0	31.5
Other comp. income statement items	-0.2	-0.2	0.2
Share-based payments	0.5	0.2	1.0
Dividends	-8.5	-8.3	-8.3
Capital increase	2.8	0.2	3.4
Actuarial gains and losses	0.1	-0.1	0.5
Other changes	3.7	-2.6	-0.2
Translation differental	-23.3	-2.5	6.1
Equity at End of Period	352.5	338.4	374.8



Cash Flow statement

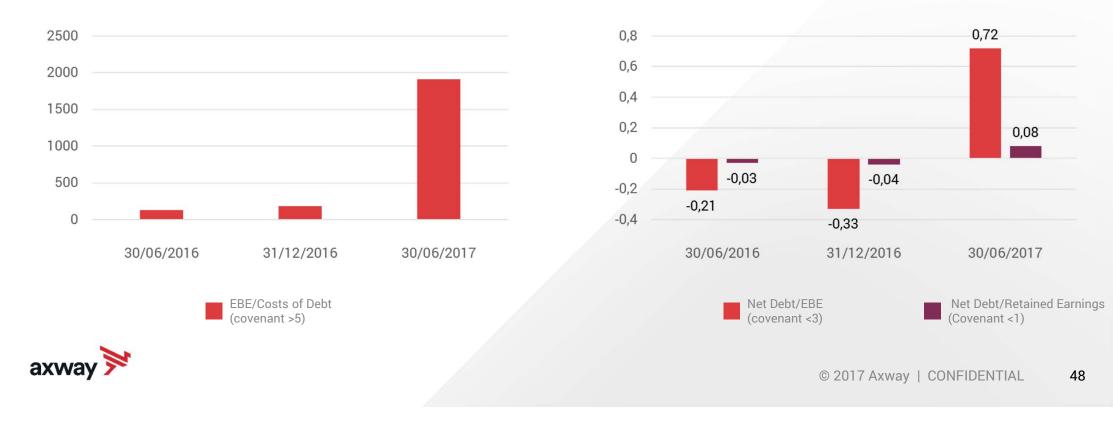
- Working Capital Requirements (BFR) positive improvement in HY 2017 of 16.5 M€ which was used to pay off our Appcelerator draw under our RCF
- Free cash for HY 2017 is 19.0 M€ versus 17.4 M€ for HY 2016

In millions of euros	HY 2017	HY 2016	FY 2016
Net profit for the period	2.6	11.0	31.5
Net charges to amortizations, depreciations and provisions	6.3	2.8	10.0
Other income and expense items	0.6	-	1.9
Cash from operations after cost of net debt and tax	9.6	13.8	43.5
Changes to operating working capital requirements	16.5	8.7	(5.9)
Costs of net financial debt	0.0	0.2	0.4
Income tax paid net of accrual	(4.1)	(0.6)	0.5
Net cash from operating activities	22.0	22.0	38.4
Net cash used in investing activities	(60.4)	(50.4)	(57.3)
Proceeds on shares issued	2.8	0.1	3.4
Dividends paid	(8.5)		(8.3)
Change in Ioan	19.0	24.8	31.3
Net interest paid	(0.0)	(0.2)	(0.4)
Other changes	(0.2)	(0.2)	(0.1)
Net cash from (used in) financing activites	13.1	24.6	26.0
Effect of foreign exchange rate changes	(1.1)	(0.6)	0.8
NET CHANGE IN CASH AND CASH EQUIVALENTS	(26.4)	(4.4)	7.8
Opening cash position	51.7	43.9	43.9
CLOSING CASH POSITION	25.3	39.5	51.7



Financial structure – Covenants HY 2017

- Financial covenants met in all periods. Net bank debt for 2017 is 28,8 M€
- Our main covenant is the leverage ratio: Net debt/EBE \leq 3 (0,72 at June 30, 2017)
- The 125 M€ credit line is extended to mid-2021 and approximately 85 M€ is available



Corporate Profile

axway

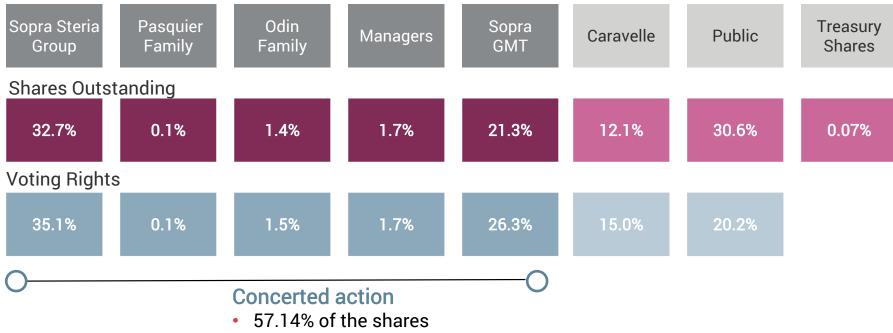
A Catalyst for transformation

TIMELINE

Axway shareholder structure

30/06/2017

21,168,021 SHARES OUTSTANDING 34,274,819 VOTING RIGHTS



• 64.73% of the voting rights

Governance



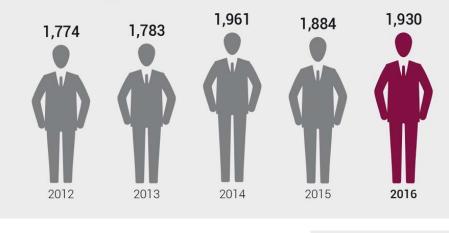
French-American management: 8 top managers coming from the software industry and historical corporate management

- Strengthened Governance
- Board of Directors comprising 13 members, of which 7 are independent members
- Pierre Pasquier Chairman
- Kathleen Clark-Bracco Vice Chairman
- Compliance with the Middlenext Code of Corporate Governance

Jean-Marc Lazzari Chief Executive Officer



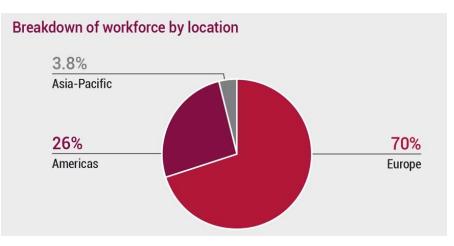
Human Resources Axwegians











1,941 At 30 June 2017



A presence spanning the continents

axway 🏓



More than 11,000 customers served through 19 locations General management in the United States and registered office in France 1941 employees (30/06/2017)

Corporate Social Responsibility

Organizations & Labels

- Global Compact
- EcoVadis label for customers



- Sub-contractor & purchasing policy
- Annual Gaïa evaluation for investors



Governance

- Board members:
 - 63% independant
 - 36% women
 - 95% attendance rate meeting

HR Responsibility

- 1,286 Axwagians trained
- 23714 hours
- 7,367 training sessions



CSR Report

Download

http://www.investors.ax way.com/sites/default/ files/csr_report_extract_ registration_document_ axway_2016_0.pdf

Environmental Responsibility

- Digital customer journey
- Full digital internal exchanges/paperless
- 90% virtual servers
- Transportation policy



FY 2017 Outlook



Thank you

Presentation available on: <u>www.investors.axway.com/en</u>

Mobile App: Axway IR available on Apple store & Android





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APM Definition

- <u>Restated</u>: Revenue for the prior year, expressed on the basis of the scope and exchange rates for the current year.
- <u>Organic growth of revenue</u>: Growth of operations between revenue for the period and the reprocessed revenue data for the same period of the preceding fiscal year.
- <u>Profit (loss) from operations</u> This indicator, such as defined in the Registration Document, corresponds to profit from the reprocessed counting operations data of the charge pertaining to the cost of services rendered by the beneficiaries of stock options and of restricted shares and of the provisions to amortisation of the affected intangible assets.
- <u>Profit from counting operations</u>: This indicator corresponds to the operating profit prior to taking into account other operating income and expenses which correspond to unusual, abnormal, infrequent, non-predictive operating income and expenses, and of a particularly significant amount, presented in a distinct manner in order to facilitate understanding of the performance connected to current operations.
- <u>ACV</u>: Annual Contract Value is the signed revenue still to come during the year.
- <u>TCV</u>: Total contract value, represents the full value of a customer contract. It includes both recurring for the duration of the contracted period and one-time payments.

