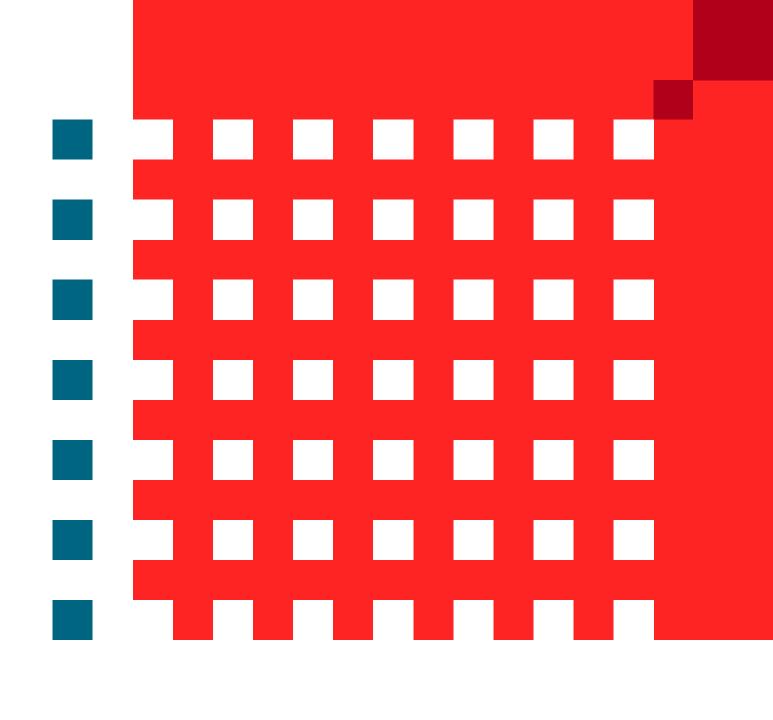


# Investor Presentation

December 2023



### Disclaimer

#### Forward-looking statements

This presentation contains forecasts that may be subject to various risks and uncertainties concerning the Company's future growth and profitability. The Company highlights that contract signatures, which represent investments for customers, are historically more significant in the second half of the year and may therefore have a more or less favorable impact on full-year performance.

Furthermore, activity during the year and/or actual results may differ from those described in this document as a result of a number of risks and uncertainties set out in the 2022 Universal Registration Document filed with the French Financial Markets Authority (Autorité des Marchés Financiers, AMF) on March 24, 2023.

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# Who We Are

# Axway at a glance

#### 3rd LARGEST HORIZONTAL SOFTWARE PUBLISHER IN FRANCE

Top 250 NUMEUM - EY 2022

#### A RECOGNISED LEADER:

#### Gartner

2023 Magic Quadrant™ for Full Life Cycle API Management

Shameen Pillai, Kimihiko Iijima, Mark O'Neill, John Santoro, Paul Dumas, Andrew Humphreys, Nicholas Carter - October 11, 2023

#### **Forrester**

API Management Solutions Q3 2022

The Forrester Wave<sup>™</sup> - 23 August 2022

#### **CSR LABELS & COMMITMENTS**







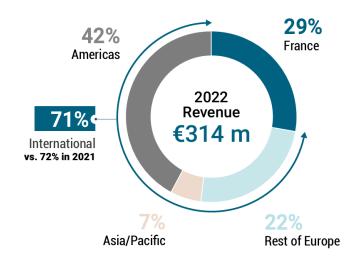




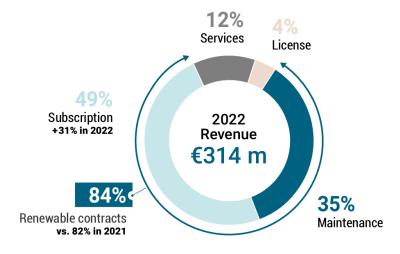




#### **REVENUE BY GEOGRAPHY**



#### **REVENUE BY ACTIVITY**



# Axway around the world



**Euronext Paris - Compartment B** 

Bloomberg : AXW-FR Reuters : AXW.PA

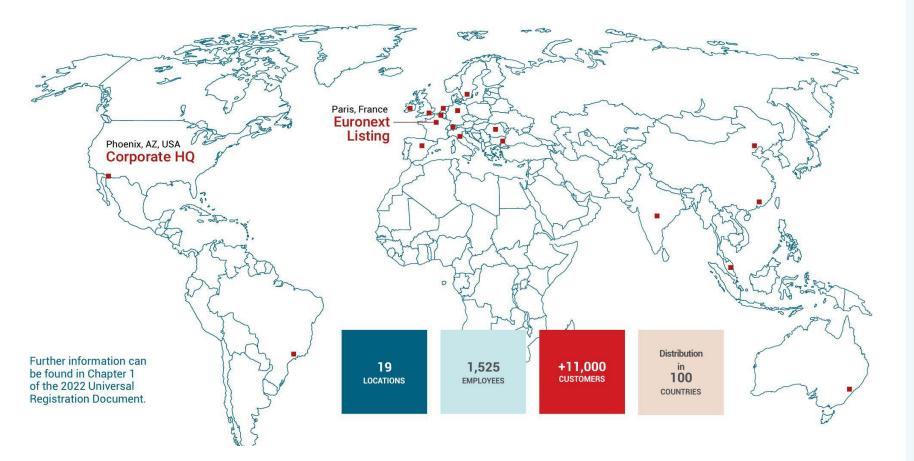
Market capitalisation at 31/10/2023:

€510 M

**Main Euronext indices:** 

CAC ALL Shares
CAC TECHNOLOGY
EN FAMILY BUSINESS
EN TECH CROISSANCE

A French-American software company, dual headquartered in Phoenix, AZ, and Paris, France



# 11,000 CUSTOMERS





Financial services



Manufacturing



Retail



Public sector



**Transport & Logistics** 

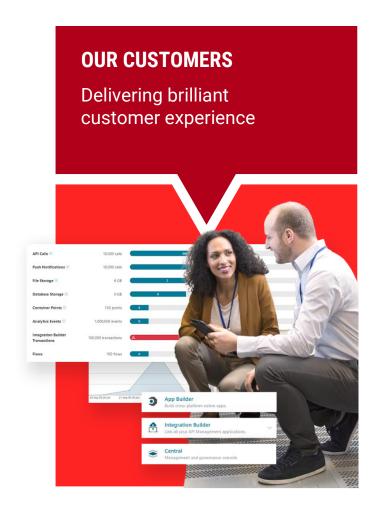


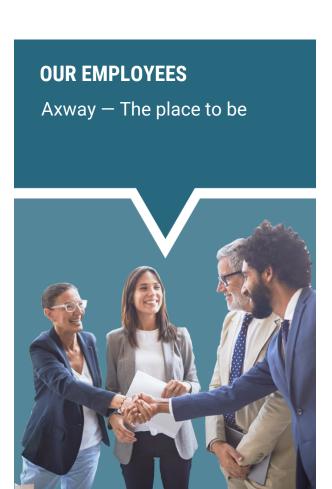
Healthcare

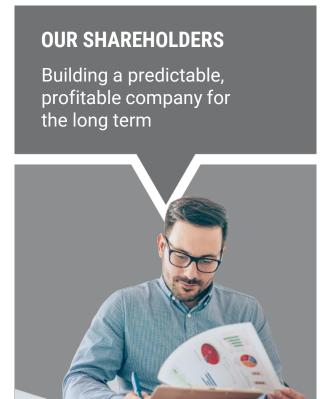
Customer satisfaction as a company value

NET PROMOTER SCORE +6 pts vs. 2021

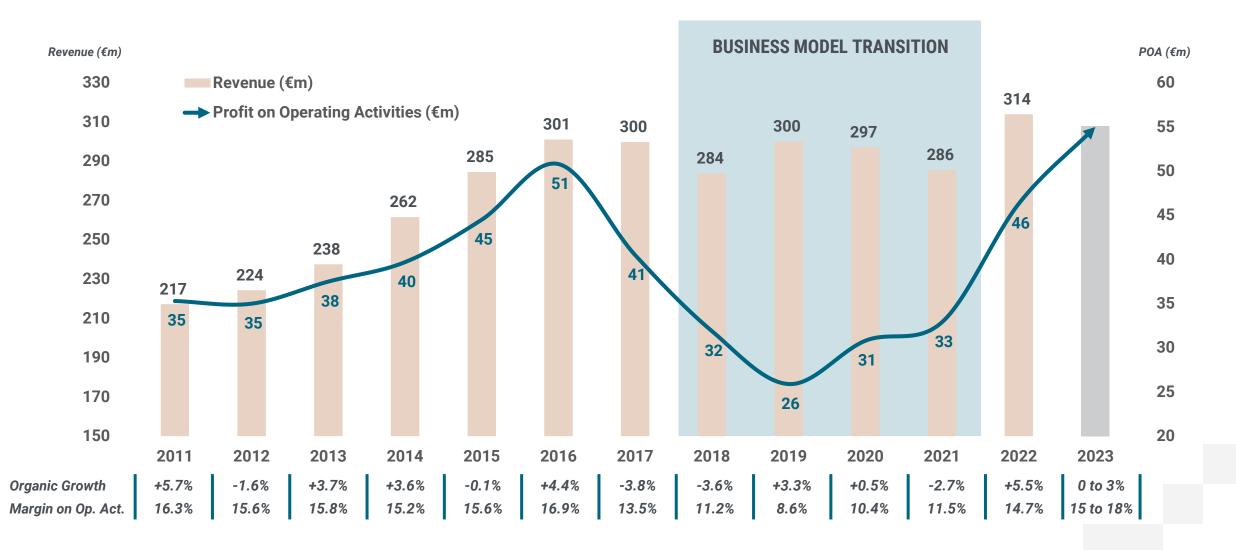
# Our stakeholders are at the heart of our strategy





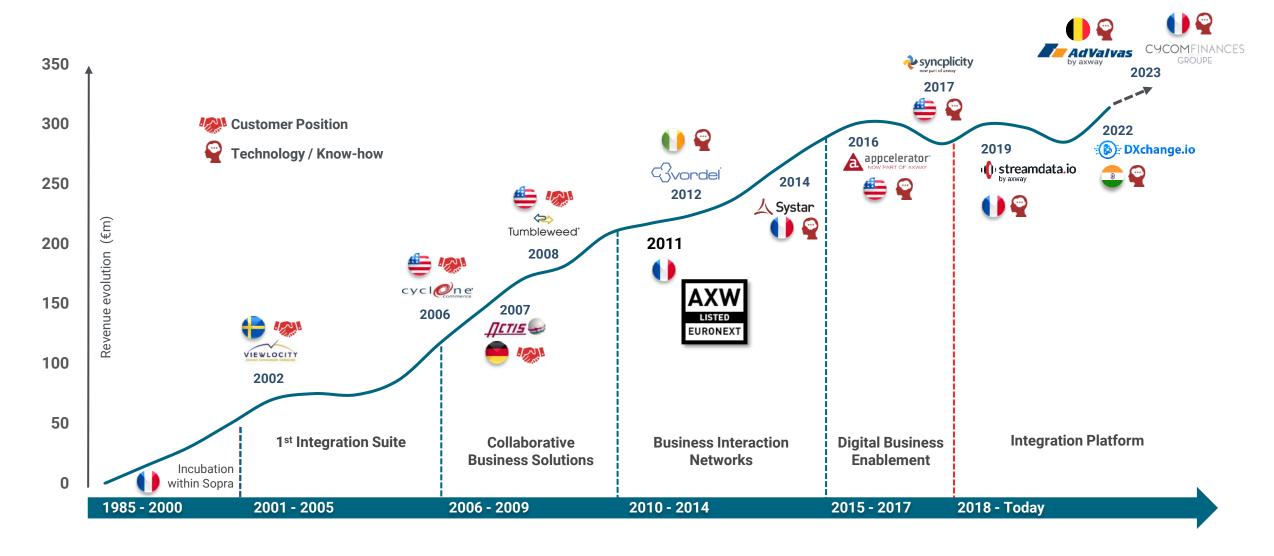


# Axway's historical performance

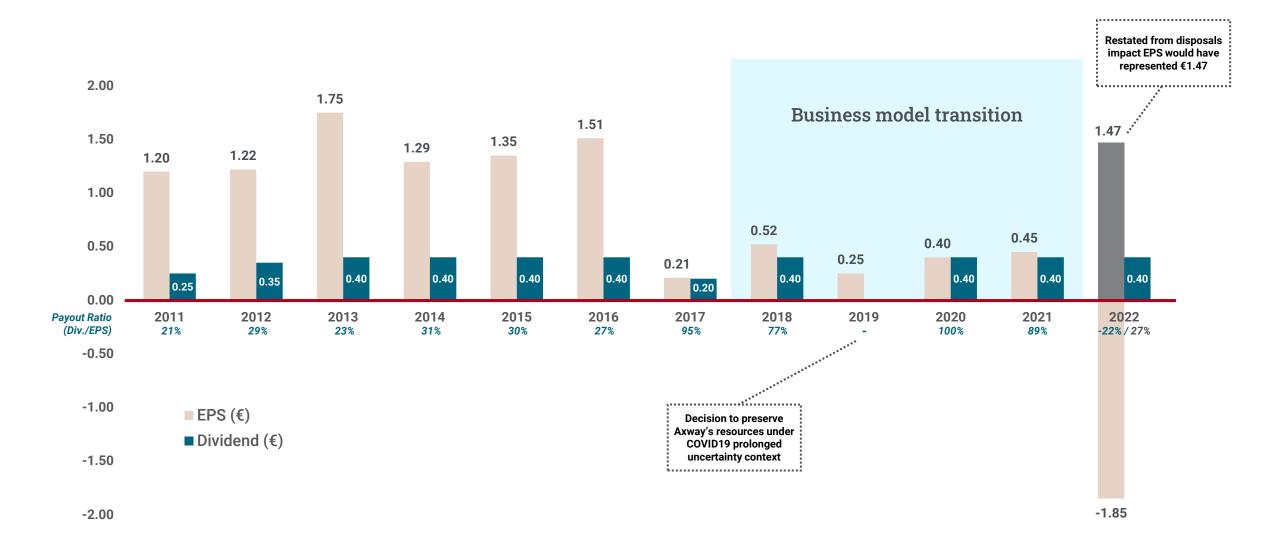


axway.com

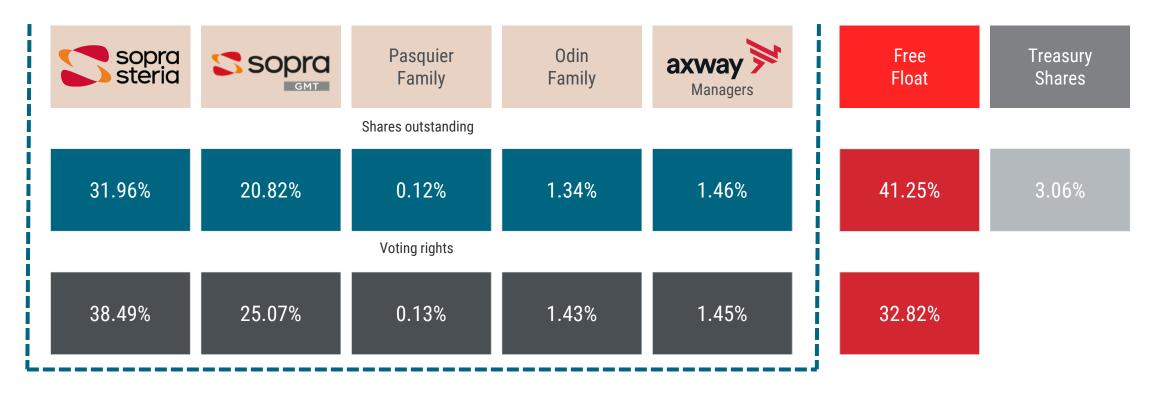
# 20+ years supporting our customer's goals



# Axway's historical net profit & dividend



# Shareholding structure at 31/10/2023



### Shareholders' agreement

55.7% of shares outstanding / 65.4% of voting rights

21,633,597 shares outstanding 35,924,655 voting rights



# What We Do

### **Vision & Mission**

AXWAY ENABLES ENTERPRISES TO OPEN EVERYTHING
BY SECURELY INTEGRATING AND MOVING DATA ACROSS A COMPLEX WORLD OF OLD AND NEW



# Focus on strategic core product lines

4 Main product lines representing 90% of Axway's revenue

# Axway Managed File Transfer

Secure, reliable, and easy-to-manage solution for transferring data between people, partners, businesses, and applications

# Axway B2B Integration

A secure, API-enabled approach to EDI that lets enterprise respond faster to evolving business demands



# Amplify API Management Platform

The only open, independent platform for governing APIs across teams, the hybrid cloud, and third-party gateways

# Axway Financial Accounting Hub (AFAH)

Accelerate digital finance transformation by reducing finance information system complexity

### **Product lines drivers**

02 03 04 **MFT APIM AFAH** B<sub>2</sub>B **EXPANSION OF ACCELERATION DRIVING API HIGH VALUE FILE TOWARD CONSUMPTION ENABLING ERPs MOVE TO CLOUD MOVEMENT CLOUD MANAGED THROUGH** IN THE CLOUD **SERVICES MARKETPLACE** 

# Axway MFT Secure managed file transfer operations



#### **Tightest Security**

Protect organizations from operations disruption and avoid security incidents with Zerotrust enabled MFT



#### **Automate and meet SLAs**

Use automated workflows to encrypt and transfer files according to your organization's SLAs requirements



#### **Managed Cloud Services for MFT**

Spend less time managing a technical platform and more time on business by letting Axway handle your MFT in our secure cloud



#### **Scalable Hybrid Deployment**

Deploy as a flexible subscription service on-premises or the hybrid cloud from a single point of control



#### Intelligent MFT

Empower MFT practitioners and business users with nocode tools for MFT process integration and end-to-end orchestration



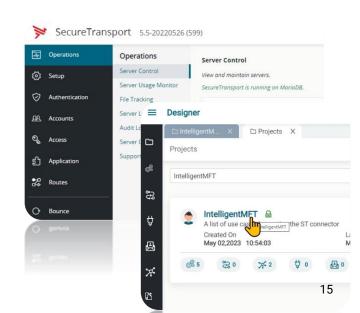
## Modernize with API Integrations

Integrate more easily and get governance capabilities into third-party applications using REST APIs and connectors



### Faster, more secure transfers

Decrease the time it takes to create and initiate a secured file transfer by up to 90 percent for your entire MFT ecosystem



## B2B integration platform Secure, API-enabled EDI in the cloud



#### **Better Responsiveness**

Cut manual involvement and shorten response times with DevOps-friendly, lowcode/no-code integrations



#### Managed Cloud Services for B2B

Cut operational and capital costs by letting Axway manage your integrations in a secure cloud environment



#### **Faster Onboarding**

API-enabled onboarding and support for innovative integration and DevOps solutions reduce onboarding friction



## Uncompromising Security

Ensure data integrity and SLA compliance across a range of cloud based B2B messaging protocols



#### **B2B Communications**

Connect to all your partners quickly and securely using their preferred standards and protocols



#### **Real-time Visibility**

Track all data and apps across your enterprise and B2B ecosystem to meet SLAs and optimize operations





• • •

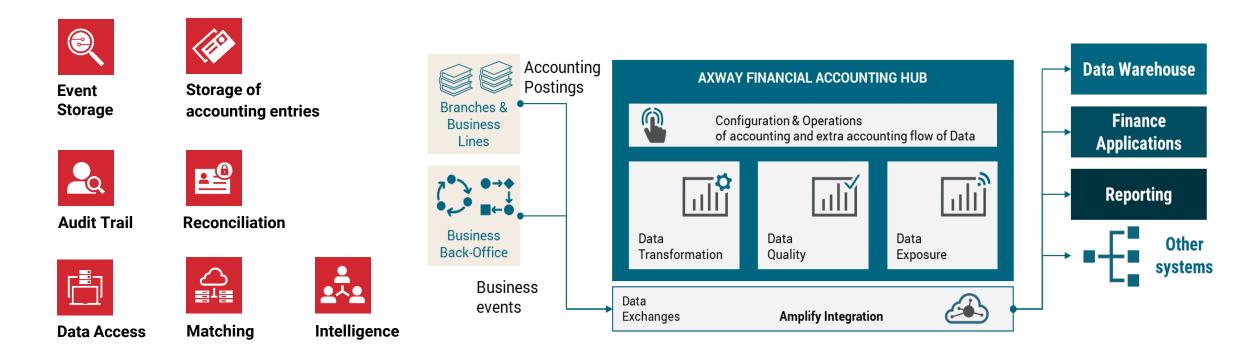






# Axway Financial Accounting Hub Digital finance transformation

Accelerate accounts closing, ensure data accuracy, and comply with all regulations. Digital transformation, operational excellence, and accurate data for the entire company.



# Amplify API Management IT complexity has met its match



#### **Open Platform**

Discover, reuse, and govern APIs across multiple gateways, environments, and vendor solutions



#### **Developer Independence**

Speed API and app development by giving DevOps the freedom to use the tools that work best for them



#### **Full Lifecycle**

Manage the entire API lifecycle: design, build, test, deploy, secure, manage, analyze, extend & reuse



#### **Zero Duplication**

Automatically detect new APIs wherever they surface and reuse them instead of rebuilding from scratch



#### IT and Business

Unified catalog of pre-built APIs and agents empower line of business users, not just IT



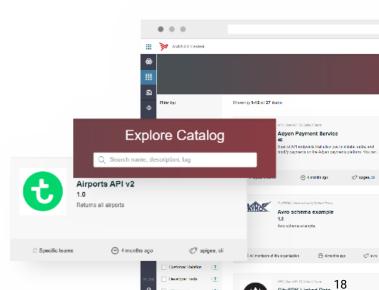
#### **Analyst Recognized**

Trust in solutions recognized by industry analysts such as Gartner, Forrester, Ovum, IDC, and others



#### **Event Enablement**

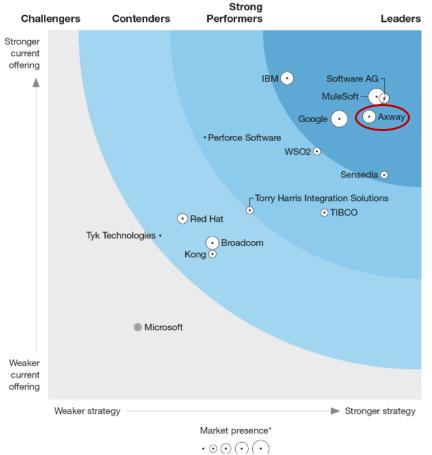
Bring an event-driven architecture to your enterprise by making APIs available as real-time event streams



# Recognized APIM Market Position

amplify

The Forrester Wave™: API Management Solutions, Q3 2022



The Forrester Wave™: API Management Solutions, Q3 2022, Forrester Research, Inc., August 2022. The Forrester Wave™ is copyrighted by Forrester Research, Inc. Forrester and Forrester Wave™ are trademarks of Forrester Research, Inc. The Forrester Wave™ is a graphical representation of Forrester's call on a market and is plotted using a detailed spreadsheet with exposed scores, weightings, and comments. Forrester does not endorse any vendor, product, or service depicted in the Forrester Wave™. Information is based on best available resources. Opinions reflect judgment at the time and are subject to change.

Gartner 2023 Magic Quadrant for Full Life Cycle API Management



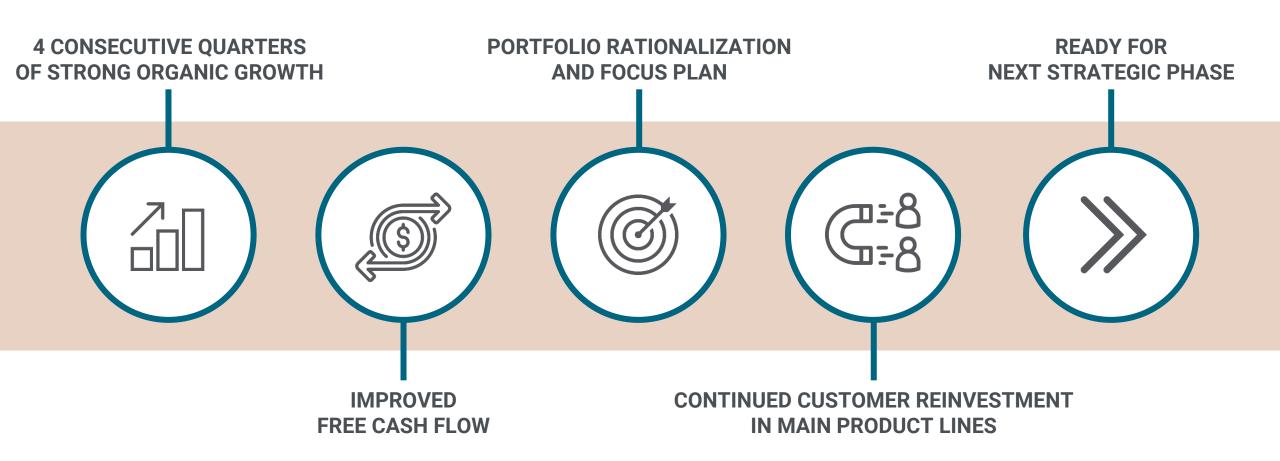
Gartner Magic Quadrant for API Management, Shameen Pillai, Kimihiko lijima, Mark O'Neill, John Santoro, Paul Dumas, Andrew Humphreys, Nicholas Carter, 11 October 2023. Gartner is registered trademark and service mark, Peer Insights and Magic Quadrant are registered trademarks, of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its content nor makes any warranties, expressed or implied, with respect to this content, about its accuracy or completeness, including any warranties of merchantability or fitness for a particular purpose. This graphic was published by Garter, Inc. as part of a large research document and should be evaluated in the context of the entire document.

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# **Financial Performance**

### Momentum continues!



# Product portfolio investments

#### **EXTENSION OF CAPABILITY**

Acquisition of



E-Invoicing Compliance expert based in Belgium

CYCOMFINANCES GROUPE

Financial data referencing & Accounting mapping specialist

based in France





#### **Amplify Enterprise Marketplace**

Unifying distributed APIs to enable more robust governance and security, ensuring compliance and consistent API lifecycle management and monetization



#### **Amplify Integration**

Integrating application, data, systems, events and APIs on-premises or in the cloud – without coding built on mid-2022 acquisition of





**CUSTOMER-CENTRIC** 

## Q3 & 9M 2023 Revenue

[€m]	Q3 2023	Q3 2022 Restated*	Q3 2022 Reported	Total Growth	Organic Growth*
License	2.7	1.9	2.3	+16.2%	+41.8%
Subscription	37.0	24.6	27.4	+35.2%	+50.7%
Maintenance	21.1	26.6	28.3	-25.3%	-20.7%
Services	8.6	9.2	9.6	-10.4%	-7.2%
Axway	69.4	62.3	67.5	+2.7%	+11.3%

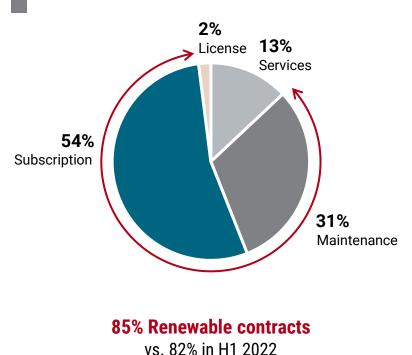
<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

→ Full-Year targets confirmed towards upper end in terms of both growth and profitability → Excellent sales performance characterized by the dynamism of the subscription offerings which continued to grow at a sustained pace

[€m]	9M 2023	9M 2022 Restated*	9M 2022 Reported	Total Growth	Organic Growth*
License	5.7	7.3	8.6	-34.3%	-22.7%
Subscription	115.7	76.8	83.2	+38.9%	+50.6%
Maintenance	65.7	81.8	84.3	-22.0%	-19.6%
Services	27.8	27.4	27.8	-0.1%	+1.4%
Axway	214.8	193.3	203.9	+5.3%	+11.1%

<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

#### **REVENUE BY ACTIVITY**



[€m]	H1 2023	H1 2022 Restated*	H1 2022 Reported	Total Growth	Organic Growth*
License	3.0	5.5	6.3	-52.5%	-44.9%
Subscription	78.7	52.3	55.9	+40.8%	+50.5%
Maintenance	44.6	55.1	56.0	-20.4%	-19.1%
Services	19.2	18.2	18.2	+5.3%	+5.7%
Axway	145.5	131.0	136.4	+6.6%	+11.0%

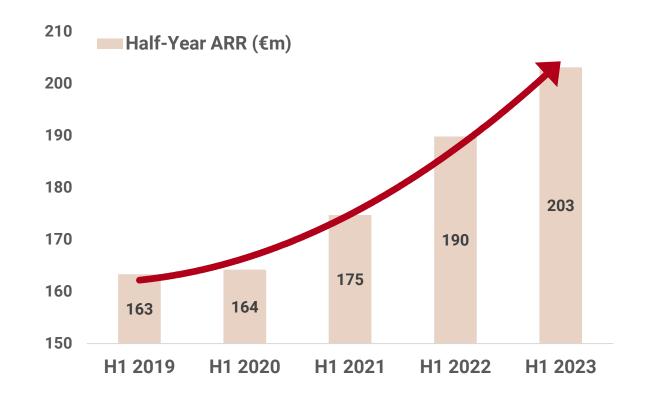
<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

- > Very good performance in the Subscription activity which is on track for strong full-year growth for the fourth year in a row
- → Continued improvement in recurring revenue with 85% under renewable contracts

### **ARR (Annual Recurrent Revenue)**

€203.1m

up 11.2% compared to H1 2022



# Customer success as a company value

H1 2023 growth factors

**NET RETENTION RATE** 108% **CONTRACT VALUE RENEWED OR MOVED** TO SUBSCRIPTION

**AVERAGE MIGRATION MULTIPLIER** 1.4x **MAINTENANCE MOVING** TO SUBSCRIPTION

**NEW CUSTOMERS OF WINS WITH NEW CUSTOMERS** 

# Looking ahead

Continued momentum

**SOLID PIPELINE FOR H2** 

2.7<sub>X</sub>

COVERAGE STABLE VS. LAST YEAR DESPITE H1 SOLID BOOKING GROWTH STILL GREAT POTENTIAL

**45%** 

OF INITIAL CUSTOMER BASE STILL AVAILABLE TO MIGRATE

#### **KEY FIGURES**

**Organic Growth\*** 

+11.0% +6.6%

**Profit on Op. Activities** 

12.2% 2.5%

or €17.8m

**Net profit** 

**Total Growth** 

or €3.7m

#### **INCOME STATEMENT**

	H1 2023		H1 2022	
In millions of euros	€m	% of Rev.	€m	% of Rev.
Revenue	145.5		136.4	
Cost of sales	42.9		45.8	
Gross Profit	102.6	70.5%	90.6	66.4%
Operating expenses	84.8		83.9	
of which Sales and marketing	42.1		42.8	
of which Research and development	29.4		28.2	
of which General and administrative	13.3		12.9	
Profit on operating activities	17.8	12.2%	6.7	4.9%
Profit from recurring operations	14.7	10.1%	2.5	1.8%
Operating profit	11.2	7.7%	1.1	0.8%
Income taxes	-5.9		1.1	
Net profit	3.7	2.5%	2.4	1.8%
Basic earnings per share (in €)	0.17		0.11	

Main Balance Sheet items at 30/06/2023

**Cash and cash equivalents** 

€14.2m

vs. €18.3m at 31/12/2022

**Net debt** 

€73.4m

vs. €69.5m at 31/12/2022

**DSO** 

137 days

vs. 124 days at 30/06/2022

**Current deferred revenues** 

€66.5m

vs. €55.6m at 31/12/2022

**Total assets** 

€545.4m

vs. €571.1m at 31/12/2022

**Total equity** 

€314.6m

vs. €327.8m at 31/12/2022

#### **CASH FLOWS**

In millions of euros	H1 2023	H1 2022
Net profit for the period	3.7	2.4
Change in operating working capital requirements	4.5	2.3
Net cash from operating activities	23.1	13.1
Free cash flow	16.5	8.2
Net cash used in investing activities	-8.6	-9.7
Net cash used in financing activities	-18.6	-10.5
Net change in cash and cash equivalents	-4.2	-6.1
Opening cash position	18.3	25.2
Closing cash position	14.2	19.1

#### **COVENANTS**

Net debt EBITDA

(covenant < 3)





# **Targets & Ambition**

### **H2 2023 Priorities**

01 02 03 **Employee Engagement Continued Focus on Delivering Portfolio Management** Ensure all Axway employees **Operational Efficiency Execution** understand and are engaged in Confidence in our strategy Add assets aligned to strategy and delivering delightful customer properly manage our current assets and guidance experiences

# Confirming our guidance and ambitions

**2023 FY GUIDANCE** 

**MID-TERM AMBITIONS** 

Organic Revenue Growth between 0% and +3%

**Profit on Operating Activities ≈ 20%** 

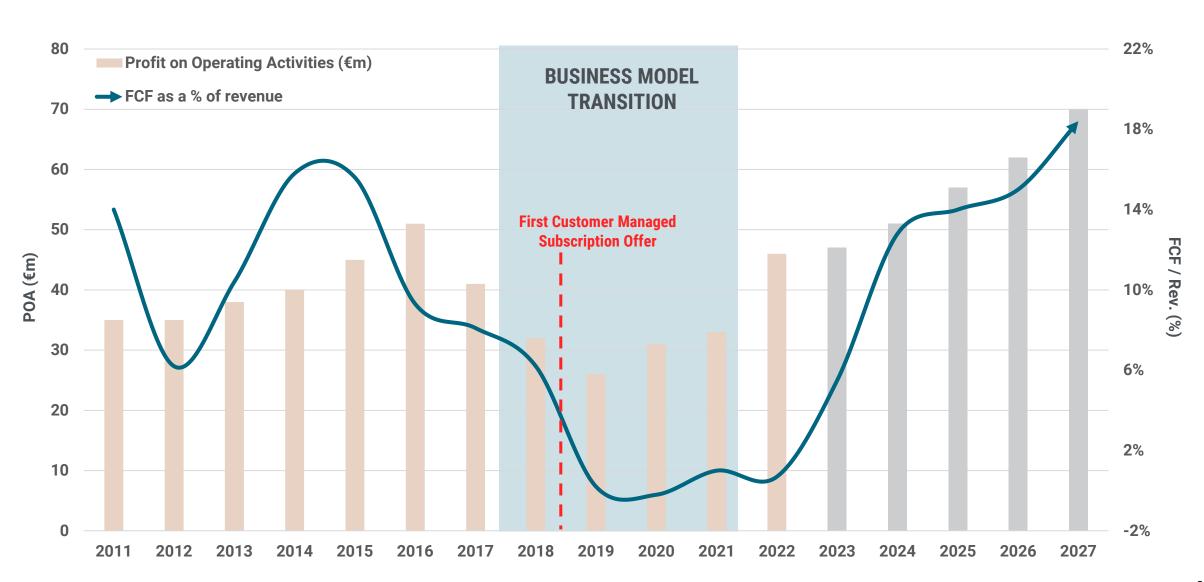
Profit on Operating Activities between 15% and 18% of total Revenue

**Opportunistic Strategy to €500m Revenue** 

"At this stage of the year, I can reconfirm that we should achieve the upper end of our 2023 targets, both in terms of organic revenue growth and margin."

Patrick Donovan, Axway's CEO - Q3 2023

# Progressive normalization of Free Cash Flow



### 2024 and beyond - Establish capital allocation program

#### Path to €500 million



#### **M&A OPPORTUNITIES**

- From 2023 onwards, FCF and POA will allow more flexibility to explore M&A options
- Over the last 3 years, acquisitions were limited to the addition of product functionality
- Built out M&A team to support both product AND revenue growth over next 3-year plan

#### **DIVIDENDS**

Continue to return capital to shareholders in the form of stable dividends

#### **SHARE BUYBACKS**

- Remain in the market repurchasing shares to fund employee shareholding programs, looking 3 years out
- Potential to review plan if shares needed for M&A or other activities



#### **KEY FIGURES**

**Organic Growth\*** 

+5.5% +10.0%

**Total Growth** 

**Profit on Op. Activities** 

or €46.3m

Net profit

14.7% -12.8%

or €-40.0m

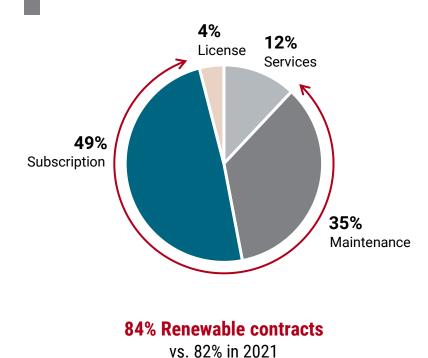
#### **INCOME STATEMENT**

	2022		2021	
In millions of euros	€m	% of Rev.	€m	% of Rev.
Revenue	314.0		285.5	
Cost of sales	91.4		83.3	
Gross Profit	222.6	70.9%	202.3	70.8%
Operating expenses	176.4		169.4	
of which Sales and marketing	93.2		89.0	
of which Research and development	57.3		55.3	
of which General and administrative	25.9		25.0	
Profit on operating activities	46.3	14.7%	32.9	11.5%
Profit from recurring operations	37.4	11.9%	19.9	7.0%
Operating profit	-46.4	-14.8%	17.3	6.1%
Income taxes	7.4		-6.9	
Net profit	-40.0	-12.8%	9.6	3.4%
Basic earnings per share (in €)	-1.85		0.45	

Restated from disposals impact net profit would have represented more than 10% of revenue

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#### **REVENUE BY ACTIVITY**



[€m]	2022	2021 Restated*	2021 Reported	Total Growth	Organic Growth*
License	11.6	19.6	18.6	-37.6%	-40.8%
Subscription	154.0	117.6	114.2	+34.8%	+31.0%
Maintenance	111.2	125.0	119.0	-6.6%	-11.1%
Services	37.3	35.4	33.8	+10.3%	+5.4%
Axway	314.0	297.6	285.5	+10.0%	+5.5%

<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

- → Very strong growth on the Subscription activity for the fourth consecutive year
- → Decline in maintenance as planned

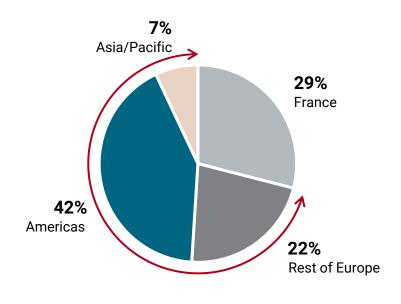
#### **SUBSCRIPTION ACTIVITY**

[€m]	2022	2021 Restated*	2021 Reported	Total Growth	Organic Growth*
Subscription	154.0	117.6	114.2	+35%	+31.0%
of which Q1 22	26.4	24.4	23.7	+11%	+8.2%
of which Q2 22	29.5	29.7	28.1	+5%	-0.8%
of which Q3 22	27.4	30.2	27.8	-1.7%	-9.5%
of which Q4 22	70.7	33.2	34.6	+105%	+113.2%

<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

- → Very strong Subscription activity which now represents 49% of Axway's total revenue
- → Upfront revenue represented €78.7m in 2022 vs. €51.5m in 2021

#### **REVENUE BY GEOGRAPHY**



71% International revenue vs. 72% in 2021

[€m]	2022	2021 Restated*	2021 Reported	Total Growth	Organic Growth*
France	91.6	81.2	81.4	+12.5%	+12.8%
Rest of Europe	68.4	66.6	67.4	+1.5%	+2.7%
Americas	133.3	131.1	119.4	+11.6%	+1.6%
Asia/Pacific	20.8	18.6	17.3	+19.8%	+11.8%
Axway	314.0	297.6	285.5	+10.0%	+5.5%

<sup>\*</sup> Alternative performance measures are defined in the glossary at the end of this document

Main Balance Sheet items at 31/12/2022

**Cash and cash equivalents** 

€18.3m

vs. €25.4m at 31/12/2021

**Net debt** 

€69.5m

vs. €36.5m at 31/12/2021

**DSO** 

155 days

vs. 121 days at 31/12/2021

**Current deferred revenues** 

€55.6m

vs. €55.8m at 31/12/2021

**Total assets** 

€571.1m

vs. €582.9m at 31/12/2021

**Total equity** 

€327.8m

vs. €372.2m at 31/12/2021

# SIMPLIFIED BALANCE SHEET

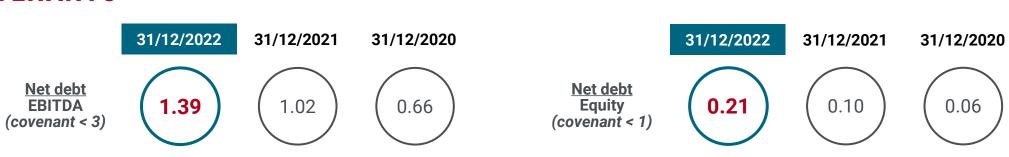
- → Cash and cash equivalents of €18.3m
- → DSO of 155 days vs. 121 at 31/12/2021
- → €69.5m Net debt
- → Current deferred revenues of €55.6m

In millions of euros	31/12/2022	31/12/2021
Assets		
Goodwill	297.8	348.3
Non-current assets	374.0	424.6
Trade receivables	148.1	105.1
Other current assets	30.6	27.8
Cash and cash equivalents	18.3	25.4
Current assets	197.1	158.3
Total Assets	571.1	582.9
Equity and Liabilities		
Equity	327.8	372.2
Financial debt - long-term portion	84.6	60.1
Lease liabilities - long-term portion	23.5	27.2
Other non-current liabilities	11.7	13.6
Non-current liabilities	119.8	100.9
Financial debt - short-term portion	3.2	1.7
Lease liabilities - short-term portion	5.8	6.2
Deferred revenues	55.6	55.8
Other current liabilities	58.9	46.0
Current liabilities	123.5	109.8
Total Liabilities	243.3	210.7
Total Equity and Liabilities	571.1	582.9

#### **CASH FLOWS**

In millions of euros	2022	2021
Net profit for the period	-40.0	9.6
Change in operating working capital requirements	-41.0	-26.2
Net cash from operating activities	13.0	12.9
Free cash flow	2.2	2.9
Net cash used in investing activities	-11.1	-2.8
Net cash used in financing activities	-9.4	-1.7
Net change in cash and cash equivalents	-6.9	9.0
Opening cash position	25.2	16.2
Closing cash position	18.3	25.2

#### **COVENANTS**



#### **CHANGES IN EQUITY & EARNINGS PER SHARE AT 31/12/2022**

In millions of euros	31/12/2022	31/12/2021	31/12/2020
Equity at Beginning of Period	372.2	355.5	362.6
Profit for the period	-40.0	9.6	8.5
Dividends	-8.5	-8.6	0.0
Capital increase	0.0	2.1	0.6
Other	-10.3	-5.0	4.2
Foreign exchange translation adjustments	14.4	18.6	-20.5
Equity at End of Period	327.8	372.2	355.5

In €	31/12/2022	31/12/2021
Net profit for the period (in €m)	-40.0	9.6
Weighted average number of shares excluding treasury shares	21,63M	21,5M
Basic earnings per share	-1.85	0.45
Theorical potential weighted average number of shares	22,2M	22,4M
Diluted earnings per share	-1.85	0.43

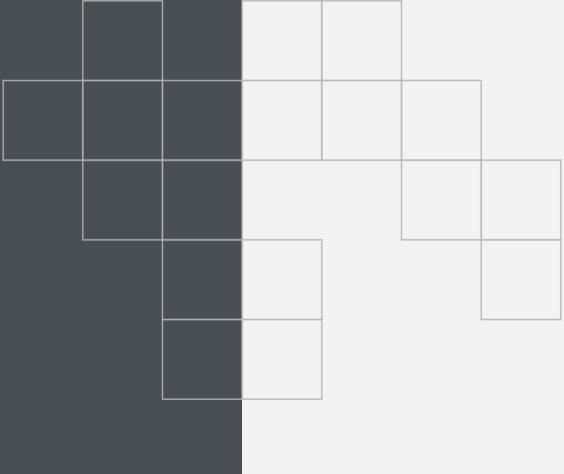
### Headcount

### AS OF 30/06/2023

	30/06/2023	31/12/2022
France	425	437
Rest of Europe	606	636
Americas	362	378
Asia/Pacific	64	74
Axway	1 457	1 525







### Axway, a responsible and committed player















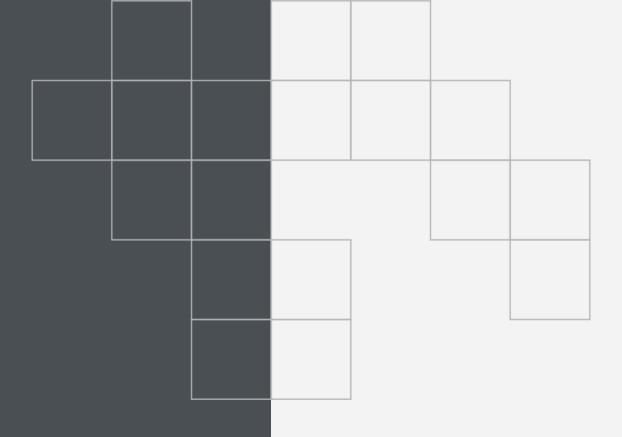
#### **EMPLOYER** SOCIETAL **ENVIRONMENTAL CSR TARGETS ≍** Employee Engagement Score > 70% in 2023 X ■ Net Promoter Score > 40 in 2023 ■ 2 Cyber Clean-Up Days by end of 2023 ★ ■33% of women in total headcount in 2023 **Gold EcoVadis ranking in 2023 Gold EcoVadis ranking in 2023** ★ ■ Carbon neutrality by 2028 **★ =+25% of people with disabilities in France** ■ 4 local programmes in female digital in 2023 education by end of 2023 2023/ 2028 **Employee CSR training programmes**

✓ Target achieved

> Work in progress



## Governance



### **Board of Directors**

4 Nationalities 44% Women

9 Members 44% Independent directors

Name	Status	Audit Committee	Compensation Committee	Nomination, Governance and Corporate Responsibility Committee
Pierre PASQUIER	Chaiman			✓
Kathleen CLARK	Director Deputy Chairman			Chairman
Pierre-Yves COMMANAY	Director		✓	✓
Nicole-Claude DUPLESSIX	Director		✓	
Emma FERNANDEZ	Independent Director	✓	Chairman	
Michael GOLLNER	Independent Director	✓		✓
Yann METS-PASQUIER	Director	✓		
Marie-Hélène RIGAL-DROGERYS	Independent Director	Chairman		
Yves DE TALHOUËT	Independent Director		✓	✓

### **Executive Committee**





Patrick Donovan
CHIEF EXECUTIVE OFFICER



Cecile Allmacher
CHIEF FINANCIAL OFFICER



Paul French
CHIEF MARKETING OFFICER



Mark Fairbrother
EVP RESEARCH & DEVELOPMENT



Dominique Fougerat

EVP PEOPLE & CULTURE



Vince Padua
CHIEF TECHNOLOGY & INNOVATION
OFFICER



Roland Royer
CHIEF CUSTOMER OFFICER

7 Members

4 Nationalities

**29%** Women

### Alternative performance measures

ACV: Annual Contract Value – Annual contract value of a subscription agreement.

ARR: Annual Recurrent Revenue – Expected annual billing amounts from all active maintenance and subscription agreements.

Employee Engagement Score: Measurement of employee engagement through an independent annual survey.

Growth at constant exchange rates: Growth in revenue between the period under review and the prior period restated for exchange rate impacts.

NPS: Net Promoter Score – Customer satisfaction and recommendation indicator for a company.

Organic growth: Growth in revenue between the period under review and the prior period, restated for consolidation scope and exchange rate impacts.

Profit on operating activities: Profit from recurring operations adjusted for the non-cash share-based payment expense, as well as the amortization of allocated intangible assets.

Restated revenue: Revenue for the prior year, adjusted for the consolidation scope and exchange rates of the current year.

TCV: Total Contract Value – Full contracted value of a subscription agreement over the contract term.